

HEATHER LOCKE

SEATTLE, WA

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SUMMARY

- Over five years experience in design of corporate identities, print collateral, Web sites, and interactive projects.
- Extensive knowledge of Web usability and information architecture.
- Organized with the ability to manage multiple projects simultaneously.
- Versatile individual proven effective as team member.
- Exceptional written and verbal communication skills.

TECHNICAL EXPERTISE

Software:

Graphic Design: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat Professional), Quark XPress, Macromedia Dreamweaver, Macromedia Flash

Miscellaneous: Microsoft Visio, Microsoft Office (Word, Excel, Outlook, PowerPoint), HTML, CSS

Operating Systems:

Windows XP/2000/98, Mac OS

Miscellaneous:

Italian, Spanish, Digital Photography

ONLINE PORTFOLIO

A selection of work is available at www.oneblueh.com.

EXPERIENCE

The Seattle Times, Seattle, 2005-2006

Online Designer

- Worked with news producers to create online features for stories.
- Prepared photography and graphics as part of daily site maintenance.

JWT / Roman BrandGroup, Indianapolis, 2004-2005

Interactive Production Specialist

- Aided in establishing interactive service offerings in Indianapolis' second-largest advertising agency.
- Collaborated with application developers to create Web-based tools allowing clients to better manage online content and resources.
- Improved usability of client Web sites by restructuring information architecture and updating interface design.
- Prepared print collateral and advertisements for clients prior to production.

Independent Consultant, Indianapolis, 2003-2004

- Retained diverse client base to create original identity systems, Web sites, and multimedia CDs.
- Determined project costs and milestones.

Saphêo, Indianapolis, 2002-2003

Art Director

- Managed design and production of client projects from concept to completion.
- Established internal processes to enhance vendor-to-client communications.

Expidant, Indianapolis, 2000-2002

Art Director

- Responsible for design, production, and maintenance of numerous Web sites.
- Wrote business proposals and creative briefs.
- Worked with department managers to develop self-promotional print collateral and related Web sites.
- Earned national recognition for involvement in redesign of Indianapolis Museum of Art Web site.

The Herald-Times, Bloomington, 1998-2000

Graphic Designer

- Responsible for layout of advertisements and numerous editorial sections.
- Managed time effectively in order to meet tight deadlines.
- Member of Marketing committee that redesigned regional newspaper.

EDUCATION

Indiana University, Bloomington, IN, 1997

Bachelor of Arts – Journalism/Fine Arts (Graphic Design)